



## Tizita Amare Food & Beverages.

'A Fiesta Catering Company'

## **Company Profile**





2024

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At Tizita Amare, we are dedicated to ensuring a safe and healthy workplace, delivering consistently safe food, and minimizing our environmental impact.

## Our Story Proud & Bold!

Welcome to Tizita Amare Food & Beverages, where our journey since 2016 has transformed us from a subsidiary of Fiesta Catering to a leading force in the industry. Today, we go beyond supplying pantry and dry goods, focusing on enriching and sustaining lives across Ethiopia through comprehensive food and facilities management services.

Spanning various sectors nationwide, we work with top-tier manufacturing, mining, construction, diplomatic, and NGO partners. Our daily commitment to innovation and superior service reflects our dedication to continuous improvement.

At our company, we take a unique approach, understanding the desires of those we serve. This knowledge drives our dedicated team to deliver dynamic solutions, from transformative dining space reforms to streamlining your daily coffee routine. In every case, our innovations contribute to creating memorable experiences. Join us as we continue to redefine industry standards and make a positive impact.





## TRANSFORMATIVE PERSPECTIVE

#### **Angesom Afework**

#### **GROUP CEO**

I am thrilled to welcome each and every one of you to our dynamic company at Tizita Amare Food & Beverages! As CEO, I'm thrilled to guide you through our remarkable journey since 2016, starting as a Fiesta Catering subsidiary and now standing as a significant industry player.

Our evolution from pantry suppliers to leading food & facilities management providers reflects our unwavering commitment to excellence. Beyond business, our mission is dedicated to enhancing lives across Ethiopia.

Servicing top-tier organizations in manufacturing, mining, construction, diplomacy, business's and NGOs, our success is fueled by innovation & superior customer service.

At Tizita Amare, our unique approach involves understanding the needs of those we serve. This empowers us to deliver solutions that exceed expectations, whether transforming dining spaces or simplifying daily rituals like your morning coffee.

I'm excited about the journey ahead & the impact we'll make together. Let's dream, innovate, and elevate industry standards. Welcome to the future of Tizeta Amare!

# Obsessed About Food

#### **Vision**

Our story unfolds as a narrative of disruption, guided by trailblazers and influencers deeply committed to advancing the industry.

We specialize in delivering customized experiences, steering away from one-size-fits-all solutions. Our commitment is to nourish your team's essence with bespoke offerings that ignite their unique mojo..

#### Statement

Our all-encompassing services strive to create a home away from home in every facility we manage. Whether it's delivering nutritious meals, maintaining pristine rooms, providing freshly laundered workwear, or offering top-notch dining facilities, our aim is to meet the diverse needs and expectations of our consumers. In doing so, we actively contribute to fostering a harmonious and safe environment for individuals across the country.







### Milestone Highlights

Proudly aligned with our founding company, Fiesta Catering, a leader in catering since 2012, with 400+ employees serving 5,000+ meals daily. In 2020, we hit 24 million meals served. In 2022, Tizita Amare Kitchen took over operations, partnering with RSS, marking a new phase in our journey.

2016

Founded in 2016 by Tizita Amare, our journey began with the boutique restaurant & cafe named City Breeze. As part of Fiesta Catering Company, we expanded to supply dry goods for the continent's largest railroad project, contracted by Yapi Merkezy.

2019

Continuing our legacy of leadership, this year marked a significant milestone as we secured a contract with Ethio Telecom. We provide catering, events, and lunch box services for seven stationary and satellite offices around the capital, and we proudly maintain this contract to this day.

2022

Excited to share a major achievement this year. We forged a strategic partnership with RSS, an international remote site solutions company based in South Africa. This collaboration led to securing a two-year contract for a geothermal drilling project with The Marriott Drilling Company, further solidifying our position as a key player in the industry.

## Our Service

#### **FOOD**

Exceptional food experiences have the power to enhance well-being, happiness, and elevate the standards of spaces. Our catering and hospitality management approach aligns seamlessly with your vision, whether it's for a place that functions seamlessly, fosters creativity, or provides a unique experience.

#### **FACILITIES**

Our facility services ensure meticulous maintenance of working and living spaces. A clean environment fosters well-being, satisfaction, and productivity. Our dedicated crews work around the clock, employing specialized methods tailored to each sector we serve.

Collaborating with dedicated nutritionists and utilizing workplace and service design methodologies, we prioritize services that offer maximum emotional value to employees. This approach optimizes food services and spaces to achieve desired business outcomes.



### **Few Our Clients**





















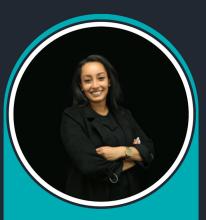




"Our experience with Tizita Amare F&B has been outstanding. They expertly managed our living, working, and canteen spaces throughout our project's lifecycle, ensuring our staff remained content and highly productive. Their commitment to adaptability and proactive solutions sets them apart, making a significant positive impact on our project's success"

> **BULENT CELEBI Human Resources** Yapi Merkezi

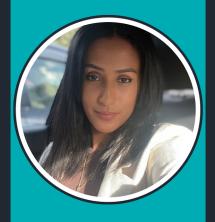
## Meet The Team



#### **Fekir Semenew**

#### **Chief Operations Officer**

Fekir, as the Chief Operations Officer (COO), manages day-to-day operations, ensuring efficiency, quality, and policy adherence. She collaborates with department heads to implement strategic plans, enhancing operational processes and ensuring the organization's smooth functioning.



#### Tizita Amare

#### Chief Financial Officer

Tizita serves as the CFO, overseeing financial planning, budgeting, and reporting for a turn over exceeding 200 million. She manages financial risks, analyzes data, and provides strategic financial guidance to align with the company's goals. Her role is crucial in maintaining financial stability and supporting overall organizational success.



#### Jordana Kebedom

#### Chief Culinary & Marketing Officer

Jordana oversees culinary operations, developing menus, ensuring quality, and innovating offerings. She also leads marketing efforts, developing strategies to attract and retain clients, showcasing her dual commitment to culinary excellence and promoting our catering services.

#### FRESH, HEALTHY & TASTY



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